

**IITH ANNUAL**



**FUN RUN**

**MAY 26TH, 2024**



**IN SUPPORT OF:**



2018 Order of Manitoba Recipient

**SPONSORED BY:**



**10TH ANNUAL**



**FUN RUN**

In support of:



2018 Order of Manitoba Recipient

**When?**

**Sunday, May 26, 2024  
10:00 am SHARP!**

**10TH ANNUAL**



**FUN RUN**



2018 Order of Manitoba Recipient

# 5ISH FUN RUN 2023



Hope To See You All  
Next Year For  
The 11th Annual  
5ish Fun Run!





# Support Your Community

The 5ish Fun Run in support of West Broadway Youth Outreach (WBYO) is a fun-filled, one-day event focused on bringing community together to improve the lives of children and teens in Winnipeg's inner city and beyond.

2024 will be the year of the 11th 5ish Fun Run! Over the past 14 years, generous partners like you have joined runners, walkers and volunteers from across the city to help raise over \$125,000 to support after-school and summer programs at WBYO.

The 5ish Fun Run starts at *10:00am*.

We will be doing a huge welcoming to all those joining us, an awesome warm up session, followed by the main event being the super fun and intense workout, then a yoga cool down session, lastly ending off the 5ish with a big thank you.

The event continues to grow with support from the media and our sponsors. Each year our group of dedicated volunteers works hard to create a truly unique race-day experience. Please take a moment to get to know more about the great work WBYO is doing in the West Broadway area and how you can help make a difference.

Sincerely,

**The 5ish Sponsorship Committee**

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# Your Support Makes A Difference

West Broadway Youth Outreach (WBYO) is a year-round recreational and life-skills program that keeps kids off the street during peek after-school and evening hours.

## Our Mission:

West Broadway Youth Outreach provides a safe, fun and caring environment where children are provided opportunities to learn and grow. Free, structured programming and positive role models instill a sense of accountability, teach life skills, encourage positive behaviour, and support children towards achieving their infinite potential.



## \$300

Provides 2 weeks of rent for our Homework Program! Homework Club helps kids with one-on-one tutoring, computer access, school supplies and amazing rewards for working hard at their studies.



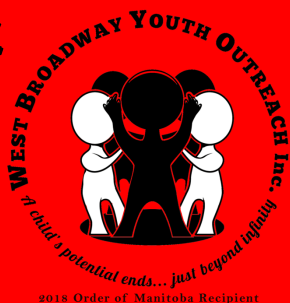
## \$480

Buys groceries for a month for WBYO's cooking program where volunteer chefs teach children how to prepare nutritious food in a safe, and imaginative way. Participants proudly serve their culinary creations to the rest of the kids attending program.

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**\$1500**

Provides 5 Movie Book Club Outings. Youth are given a week to read the chosen book and submit a report, then they are taken to see the film the book inspired! It's a hugely popular event that encourages a love of reading.



**\$3100**

Would allow 20 children to go on a wilderness camping trip in the Whiteshell where they experience life outside of a city for the first time. Children learn to set-up tents and try canoeing, hiking, swimming and roasting marshmallows around the campfire.



**\$3300**

Creates lasting memories for 90 children who get to attend a summer day at Fun Mountain - an outing most children would not be able to enjoy without your support of WBYO programs.

**\$8800**

Covers the cost of our Book Jam program for an entire year. A WBYO staff member works with children and their families to learn strategies they can use at home to improve their literacy skills.









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## WBYO Programs

- ➔ Homework Club
- ➔ Book Jam
- ➔ Family Movie Night/Bingo/Swimming
- ➔ Music Jam Sessions
- ➔ Team Sports Night
- ➔ Piano Lessons
- ➔ Yoga
- ➔ Guitar Lessons
- ➔ Laundry Night
- ➔ Dreams Career Mentorship
- ➔ Yum Yum Cooking Club
- ➔ Movie Book Club
- ➔ Summer Camp
- ➔ Kid's World
- ➔ Mathletes
- ➔ Family Fun Friday Outings

# Past Supporters

## Champion Supporter



## Platinum Supporters



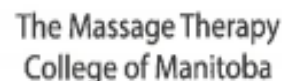
## Gold Supporters



## Silver Supporters



## In Kind







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# 2024 5ISH FUN RUN

## Sponsorship Program

WBYO relies on a grant from United Way, along with the support of generous individuals and partners like you to fund a variety of valuable programs to help children realize their potential.

Become a sponsor and support the 2024 5ish Fun Run.

### Champion Sponsor

#### \$5000+ includes:

- Recognition and bring greetings at opening ceremonies
- Branding on race-day t-shirts
- Logo recognition on promotional materials including 500+ registration brochures, posters and event day route markers & signage
- Branding at event (supplied by the sponsor)
- Logo recognition on 5ish flyer handed out during months of March, April and may to promote the event (500+ circulation per month)
- Logo recognition on the Running Room race registration website
- Special recognition on WBYO social networks
- Year-round logo recognition on [westbroadwayyouthoutreach.com](http://westbroadwayyouthoutreach.com) and [5ishfunrun.com](http://5ishfunrun.com)

### Platinum Sponsor

#### \$2000+ includes:

- Recognition at opening ceremonies
- Logo recognition on promotional materials including 500+ registration brochures, posters and event day route markers & signage
- Branding at event (supplied by the sponsor)
- Logo recognition on 5ish flyer handed out during months of March, April and may to promote the event (500+ circulation per month)
- Logo recognition on the Running Room race registration website
- Special recognition on WBYO social networks
- Year-round logo recognition on [westbroadwayyouthoutreach.com](http://westbroadwayyouthoutreach.com) and [5ishfunrun.com](http://5ishfunrun.com)

## Gold Sponsor

### \$1000+ includes:

- Logo recognition on promotional materials including 500+ registration brochures, posters and event day route markers & signage
- Branding at event (supplied by the sponsor)
- Logo recognition on the Running Room race registration website
- Special recognition on WBYO social networks
- Year-round logo recognition on westbroadwayouthoutreach.com and 5ishfunrun.com

## Silver Sponsor

### \$500+ includes:

- Logo recognition on event day route markers & signage
- Year-round logo recognition on westbroadwayouthoutreach.com and 5ishfunrun.com

## Entertainment Sponsor

- Branding at event (supplied by sponsor)
- Special recognition on WBYO social networks
- Year-round logo recognition on westbroadwayouthoutreach.com and 5ishfunrun.com

## In-Kind Sponsor

### Sponsorship through donation of goods and services includes:

- Logo recognition on event day signage
- Year-round logo recognition on westbroadwayouthoutreach.com and 5ishfunrun.com

## Corporate Teams

### Support the 5ish by putting together a team from your organization to run and raise funds.

#### Team participation includes:

- Year-round logo recognition on westbroadwayouthoutreach.com and 5ishfunrun.com
- Special recognition on WBYO social networks

Talk to us about customizing your sponsorship to suit your needs  
We are more than happy to optimize your experience supporting the  
*5ISH FUN RUN*

\*Sponsorship must be confirmed and logos supplied by March 1st, 2024 in order for us to provide all listed benefits.

\*In-Kind sponsorship through donation of event, performance or activity designated to entertain others.







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# Partner with the 5ish Fun Run and support West Broadway Youth Outreach

***BECAUSE OF YOU, MOMENTS LIKE THIS CAN CONTINUE TO HAPPEN!***



***HAVE YOU SEEN THESE UNIVERSITY OF MB BILLBOARDS?  
THAT'S TITO! WBYO'S DOCTOR NUMBER TWO OF SIX!  
SHE WAS A PROUD WBYO HOMEWORK CLUB KID, NOW A HARVARD STUDENT  
WHO FOLLOWED HER DREAM AND CHANGED THE WORLD IN 2020,  
BY BECOMING THE FIRST BLACK FEMALE PEDIATRIC SURGEON IN CANADIAN HISTORY!***

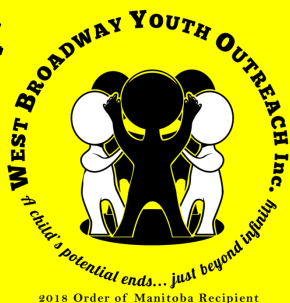
For more information please contact a member of your  
5ish sponsorship volunteer team.

Please make cheques payable to West Broadway Youth Outreach

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**West Broadway Youth Outreach**  
wbyokidz@gmail.com  
(204) 774 - 0451